

**Press Release
For Immediate Release**

Kai Veitch Racing Launches #TeamKV Grassroots Supporter Programme and Updated Corporate Sponsorship Offering

London, United Kingdom — Kai Veitch Racing has announced the launch of #TeamKV, a new grassroots supporter programme designed to give fans, friends and backers a direct way to support Kai Veitch's journey through motorsport, alongside an updated corporate sponsorship programme aimed at brands seeking a more structured commercial partnership.

The launch marks an important step in the development of Kai's off-track platform as he continues his progression in Ginetta Junior, building a broader support ecosystem around his racing programme.

#TeamKV has been created to bring individual supporters closer to the journey, offering a dedicated community for those who want to follow Kai's progress and play a part in the next stage of his career. The programme introduces a tiered structure that allows supporters to join at different levels, with benefits including recognition, exclusive updates, digital assets and selected merchandise opportunities. <https://kaiveitchracing.com/teamkv>

Alongside the grassroots launch, Kai Veitch Racing has also refreshed its corporate sponsorship programme <https://kaiveitchracing.com/partners/> to provide a clearer pathway for businesses looking to align with a young driver on the rise. The updated offer is designed around more than logo placement, focusing instead on storytelling, audience engagement, digital activation and long-term brand association.

The revised corporate programme reflects Kai's growing profile both on and off the track. As a young driver competing in one of the UK's most recognised junior racing championships, he offers brands access to a performance-led environment, a compelling personal story and the chance to support a driver at a formative point in his career.

Kai Veitch said:

"#TeamKV is about giving people a proper way to be part of the journey. There are a lot of people who follow what I'm doing and want to support it, and this gives them a way to get involved. At the same time, the updated partner programme is about working with brands that want to grow with me and be part of what comes next."

Paul Veitch, Kai's father and commercial representative, said:

"We wanted to create two clear routes into the programme. One is for grassroots supporters who simply want to get behind Kai and be part of the story. The other is for brands looking for a more structured partnership with real activation potential. Both are important, and both help build the foundation for the next stage of Kai's career."

The launch comes as Kai continues to build momentum in Ginetta Junior, with his racing programme, media profile and commercial platform all moving forward together. The new structure is intended to support that growth by making it easier for both individuals and businesses to connect with the journey in a meaningful way.



The #TeamKV programme is now live, alongside the updated corporate sponsorship offering, through the Kai Veitch Racing website.

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